

√ Vote YES for AMENDMENT 4: FLORIDA HOMETOWN DEMOCRACY



At the November 2010 election, give yourself a vote on Florida's out-of-control development!

WHAT IS AMENDMENT 4?

Amendment 4 will amend the Florida Constitution to require referenda on changes to your local growth plan, which serves as a community's long-term growth blueprint. Growth plans are intended to protect Floridians from unplanned growth. But even the best of plans don't mean anything when our elected officials continuously grant plan changes. Amendment 4 will put teeth back into our growth management process. It will provide voters with VETO POWER over proposals that are not consistent with the plan. Too many destructive plan changes have been granted in recent years by our elected officials. The harm caused includes:

- congested roads and schools
- spiraling taxes to provide more infrastructure and services
- lower property values and diminished property rights
- a crashed economy; loss of green space; sprawl
- a dwindling, polluted water supply, and a lower quality of life for Floridians.

Amendment 4 will replace negative-impact development and sprawl with well-planned, comfortable communities designed to attract business and industry. Amendment 4 will allow:

- Housing that's built in appropriate, well-serviced places, and
- Commercial construction on sites that don't interfere with Florida's tourism and agriculture industries.

Developers need to play by a community's rules (rules that our local Comprehensive Land-Use Plans make clear), or else convince a majority of the local voters that changing the rules is in everyone's best interest.

Amendment 4 will give voters VETO POWER only over projects that exceed what the community's land-use plan approves for a particular site:

- Proposed projects located on land that has been designated for some other purpose, or
- Proposed projects that are larger or more dense than what has been approved for the site.

Examples: a big-box store in the middle of an area designated "residential," or a megadevelopment on land designated as "wetlands," "conservation," or "agricultural."

WHO SUPPORTS AMENDMENT 4?

Hundreds of thousands of ordinary citizens from all parts of Florida.

WHO OPPOSES AMENDMENT 4?

A powerful alliance of business interests and government officials oppose Amendment 4. These are people who benefit from the out-of-control development that has swept across our State in recent years. This is a true David and Goliath struggle to restore the balance of power and protect the public interest. The opponents are amassing a huge war-chest to fight Amendment 4. They're spreading lies and distortions, claiming that Amendment 4 will crash the economy, stop growth, and cost us jobs – when, in truth, the developers' own greedy overdevelopment has already caused this very situation. So don't believe a word of it, and consult Amendment 4's website: www.FloridaHometownDemocracy.com for the truth.

Amendment 4 is the vote the power structure doesn't want you to have.

WHAT YOU CAN DO TO HELP PASS AMENDMENT 4 at the Ballot Box on November 2, 2010

- Volunteer, lend your expertise, help get out the vote. Write or call us.
- Send a donation of any amount to the Amendment 4 campaign.
- Tell everyone you see – friends, family, neighbors – and make sure they vote!

Make checks payable to "Florida Hometown Democracy" Mail to: PO Box 636, New Smyrna Beach, FL 32170-0636
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